

X-copy

28th year issued weekly

fashion calendar

'68 JANUARY 29

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JANUARY 29, 1968</u>			
Jan. 29	OHRBACH RELEASE--French ready-to-wear (no press show)		
Beginning Monday	OPENING OF SUMMER COLLECTION	DYNASTY	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Jan. 29	Daily by appointment. Contact: 279-0710.		
Beginning Monday	OPENING: SUMMER DRESSES, SPORTSWEAR	EDIE GLADSTONE FOR DEEBES	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR
Jan. 29	Daily informal showings. Contact: Bob Miller, LO. 4-3470.		
Beginning Monday	OPENING OF SUMMER COLLECTION	ANDREW ARKIN; MISS ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Jan. 29	Daily informal showings. Contact: WI. 7-5324.		
Beginning Monday	OPENING OF SUMMER COLLECTION	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Jan. 29	By appointment. Contact: LO. 3-4358.		
Beginning Monday	OPENING OF SUMMER COLLECTION	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Jan. 29	Contact: LO. 5-3250. Publicity: Betty Flannery, LE. 2-2571.		
Beginning Monday	OPENING: COMPLETE SUMMER COLLECTION	FERRO	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Jan. 29	Continuous showings of hand-dyed printed silk jersey and Ban-Lon fashions; daytime and cocktail dresses; and beachwear. Contact: Helen Kordan, 524-4213.		
Beginning Monday	OPENING OF SUMMER COLLECTION	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Jan. 29	Continuous showings of Summer coat-dresses and all-purpose coats. Contact: Alan Baron, PE. 6-8867.		
Beginning Monday	OPENING OF SUMMER COLLECTION	FONTANA	HOTEL PLAZA SUITE 334
Jan. 29	By appointment. Contact: Joan Franges, PL. 3-7244.		
Beginning Monday	COUTURE FASHIONS IN LEATHER AND FABRICS	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR
Jan. 29	Daily showings of Summer couture and boutique sportswear, featuring cotton fashions. By appointment. Contact: LA. 4-4562.		
Beginning Monday	SHOWING OF DESIGNS FROM INDIA	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Jan. 29	First in a regional promotion, presenting hand-screened prints from India in dresses and hats; also shoes and accessories. Contact: WI. 7-6122.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings. By appointment. Contact: BR. 9-5240. Publicity: Leslie Cunningham, 889-5198.	NAN HERZLINGER - THE ADDED TOUCH, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Jan. 30 10:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Shannon Rodgers for Jerry Silverman. Also showing Feb. 6 at 5:30 P.M. By reservation. Contact: Jeanne Dionne, CH. 4-4940 or CH.4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Jan. 30 5:00 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 1, 7 at 5:00 P.M. By reservation. Contact: 594-6880.	LOTTE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 30	OPENING: PARIS COUTURE READY-TO-WEAR Summer collections by C. Mendes and Maria Carine. By appointment. Contact: 755-7171.	PARIS COLLECTIONS, INC.	1 EAST 54TH STREET SHOWROOM - ROOM 601
Beginning Tuesday Jan. 30	OPENING OF SUMMER COLLECTION Mr. Gee will present separates, casual dresses, at-home fashions designed by Lois Anderson. Contact: LO. 4-6060. Publ.: Margaret Hodge, 355-6997.	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Jan. 30	OPENING OF SUMMER COLLECTION Continuous showings of Summer collection, designed by Bill Gates. By appointment. Contact: Iris Allyn, PE. 6-4622.	ABBOTT-LEWIS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 30	OPENING OF SUMMER COLLECTIONS Daily informal showings of dresses and beach fashions, designed and manu- factured in Jamaica. By appointment. Contact: Dorothy Kay, 524-8048.	JAMAICA FASHION GUILD	1407 BROADWAY SHOWROOM - 32ND FLOOR
Wednesday Jan. 31 11:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Belle Saunders. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Jan. 31 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Early Spring collection designed by Alan Philips for Gino Charles. Reser- vations (\$5.50): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	GINO CHARLES, LTD. (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 31 4:00 P.M.	OPENING: SUMMER COLLECTION By reservation. Contact: 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Jan. 31 7:00 P.M.	CUSTOMER SHOWING: SPRING BRIDAL FASHIONS For tickets (free): TR. 5-7200, Ext. 2833. Publicity: Olga Soffer, TR5-7200.	ABRAHAM & STRAUS (BROOKLYN)	BRIDAL SALON 3RD FLOOR
Thursday Feb. 1 10:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter continuous. Contact: WI. 7-5324. Publicity: Leslie Cunningham, 889-5198.	LEONARD ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 1 11:00 A.M.	OPENING OF SUMMER COLLECTION Designed by George Samen. By reservation. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Feb. 1 12:30 P.M. Luncheon	BENEFIT LUNCHEON FASHION SHOW "In Time With Fashion," presented by Lord & Taylor at annual luncheon fashion show for benefit of the thrift shop, Sloan-Kettering Cancer Center. Commentator: Gloria Carr de Veyrac. Tickets: \$12.50. Contact: Mrs. Harry Rafter, Society of Memorial Sloan-Kettering Cancer, 444 E. 68th St., LE5-1250.	SLOAN-KETTERING CANCER CENTER	WALDORF-ASTORIA GRAND BALLROOM
Thursday Feb. 1 1:00 P.M.	PRESS PREVIEW: SUMMER COLLECTION Also showing Feb. 5 at 1:00 P.M. Contact: LA. 4-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Thursday Feb. 1 2:30 P.M.	OPENING OF SUMMER COLLECTION Designed by Philippe Tournaye. By reservation. Publicity: Betty Yarmon, TR. 9-7112.	M. S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Feb. 1 3:30 P.M.	OPENING OF SUMMER COLLECTION By invitation. Continuous showings beginning Tuesday, Feb. 6. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Feb. 1 4:00 P.M.	OPENING OF SUMMER COLLECTION Highlights of Ginori's Summer '68 dress and sportswear collection. By in- vitation. (<u>Note change of time and place.</u>) Continuous thereafter. Contact: Ann Lawrence, 244-4700.	GINORI (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Thursday Feb. 1	OPENING OF SUMMER COLLECTION Continuous daily showings. Contact: Abe Goldner, PE. 6-0151.	CAMEO EVENING; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Friday Feb. 2 11:00 A.M.	PRESS PREVIEW: SUMMER COLLECTION By invitation. Also showing Feb. 5, 6, 12 at 11:00 A.M. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Feb. 2 1:00 P.M.	OPENING OF SUMMER COLLECTION Summer afternoon-into-evening dresses, designed by Levino Verna. Contact: Pam Lawrence, WI. 7-2055.	MARDI GRAS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Feb. 5 9:30 A.M.	PRESS PREVIEW: SUMMER COLLECTION By invitation. Also Feb. 6, 8, 13, 15 at 9:30 A.M. By reservation. Contact: WI. 7-4551.	TIFFEAU & BUSCH, LTD.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday Feb. 5 12:00 Noon	OPENING OF SUMMER COLLECTION Also Mon., Feb. 12 at 10:00 A.M. By reservation. Publicity: Stutman Associates, Inc., 247-2662.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 5 1:15 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 12 at 1:15. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Feb. 5 2:30 P.M.	SUMMER COLLECTION BY OLE BORDEN One formal showing only. By reservation. Continuous thereafter. Contact: Murray Solomon, LO. 4-3600. Publ.: Leslie Cunningham, 889-5198.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Feb. 5 3:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter continuous. Contact: 736-6180.	ADRI	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Feb. 5 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Summer collection, designed by August de Lorenzo. By invitation. Thereafter by appointment. Contact: Al Davis or Helen Presser, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Feb. 5 4:00 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 9 at 4:00 P.M. Contact: Don Koniak, OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Monday Feb. 5 5:00 P.M. Cocktails	SUMMER COLLECTION BY MICHELE ANDREE Preview for press and buyers. Hostess-commentator: Arlene Dahl. By invitation. Contact: 594-2550. Publicity: Arnold Jurdem, 421-1461.	STYLE INDUSTRIES, INC. (530 SEVENTH AVENUE)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Beginning Monday Feb. 5	OPENING OF SUMMER COLLECTION Continuous showings of Summer collection, designed by Dorothy Arden. Contact: 594-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Feb. 5	OPENING: SUMMER COLLECTION Continuous showings of Summer collection, designed by Patrick Porter and Leamond Dean. Contact: LO. 5-1036. Publ.: Barbara Kling, LT. 1-8024.	RONA DRESSES	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Feb. 5	OPENING OF SUMMER COLLECTION Continuous informal showings. Contact: LA. 4-3310.	GEORGE CARMEL	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Feb. 5	OPENING OF SUMMER COLLECTION Summer collection designed by Silvano of Rome. Contact: LO. 3-1534.	HEISER	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Feb. 5	OPENING OF SUMMER COLLECTION Continuous showings of Summer editions by Monika. Contact: Betty Hanson, WI. 7-4407.	MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Feb. 5	OPENING OF SUMMER COLLECTION Continuous showings of knitwear collection, designed by Marshall Klugman. By appointment. Contact: 244-4600. Publ.: Leslie Cunningham, 889-5198.	PAUL PARNES INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 5	SUMMER COATS, SUITS, ENSEMBLES Designed by Molly. Continuous showings. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Feb. 5	OPENING OF SUMMER COLLECTION By appointment. Contact: Susanne Moss, 243-3818.	MOSS MATSON, INC.	229 EIGHTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Feb. 5	OPENING OF SUMMER COLLECTION Designed by Victor Costa. Contact: WI. 7-7200.	SUZY PERETTE, INC.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday Feb. 5- Feb. 8	SPRING NOTION & NOVELTY SHOW Semi-annual national notion and novelty show. Breakfast workshop for press Feb. 5 or 6 at 8:00 A.M.: "How Notions Can Cash in on the Multi-Billion Dollar Teen Market," Main Ballroom, Sheraton-Atlantic. By reservation. Notion Ball, Thurs., Feb. 8, 8:00 P.M., Grand Ballroom, New York Hilton. Contact: Ann Karas or Jonni Jahn, PE. 6-8820.	NATIONAL NOTION ASSN. (350 FIFTH AVENUE)	SHERATON-ATLANTIC & EMPIRE STATE BLDG.
Monday Feb. 5- Feb. 9	FASHION WEEK IN ISRAEL Fourth annual Israel Fashion Week, a presentation of Israeli leather, knits, rainwear, coats, suits, dresses, menswear, children's wear, fabrics, furs, beachwear, accessories. Publicity: Selma Berman, Ruder & Finn, Inc., 130 East 59th Street, PL. 9-1800, Ext. 331.	ISRAEL TRADE COMMISSION (850 THIRD AVENUE)	TEL AVIV HILTON HOTEL TEL AVIV, ISRAEL
Monday Feb. 5- Feb. 16	CALIFORNIA FASHIONS IN NEW YORK By appointment. Contact: Stanley Lieberman, 213-MA. 7-1383 (L.A.).	STANLEY NELSON (217 E. 8TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Monday Feb. 5- Feb. 16	CALIFORNIA FASHIONS IN NEW YORK By appointment. Contact: Muriel Morris, 213-477-2571 (L.A.).	GEORGIA BULLOCK, INC. (122 E. 7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Monday Feb. 5- Feb. 16	CALIFORNIA FASHIONS IN NEW YORK Daily informal showings of Summer fashions. By appointment. Contact: Jose Fernandez, 213-655-8926 (L.A.).	WERLE ORIGINALS, INC. (626 N. ROBERTSON BLVD.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Feb. 5	CALIFORNIA FASHIONS IN NEW YORK Helen Bass Inc. - Hotel Gotham - CI. 7-2200 Georgia Bullock, Inc. - Hotel Plaza - PL. 9-3000 Charles Cooper, Inc. - Hotel Gotham - CI. 7-2200 Wayne Fuller, Inc. - 488 Seventh Avenue, LA. 4-2640 Harrods California - 512 Seventh Avenue, PE. 6-4544 Lee Herman - 1407 Broadway - 244-0581 Neal-McClintock - Hotel Gotham - CI. 7-2200 Stanley Nelson - Hotel Plaza - PL. 9-3000 Ernst Strauss-Suivante Suits - Hotel Gotham - CI. 7-2200 Travilla - Hotel Plaza - PL. 9-3000 Yvonne - Hotel Gotham - CI. 7-2200	L.A. FASHION GUILD (110 E. 9TH ST., L.A.)	INDIVIDUAL HOTELS & SHOWROOMS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 6 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 13 at 10:00 A.M. By reservation. Contact: CH. 4-1542.	BEN REIG, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 6 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 7, 8, 13 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 6 10:30 A.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 9, 13 at 10:30 A.M. Contact: LO. 3-5650.	PATFULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Feb. 6 10:30 A.M.	OPENING OF SUMMER COLLECTION Continuous thereafter. Contact: LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 6 11:00 A.M.	OPENING: SUMMER COLLECTION Also Feb. 8 at 11:00. By reservation. Contact: Peggy Doyle, LA. 4-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 6 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 13, 15 at 1:00. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Feb. 6 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 7, 13, 14 at 1:00 P.M. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 6 2:00 P.M.	SHOWING OF SUMMER COLLECTION Also, Feb. 7, 13, 14 at 2:00. By reservation. Contact: LO. 5-2626.	RAPPI	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Feb. 6 2:30 P.M.	OPENING OF SUMMER COLLECTION Designed by Marie McCarthy. Also showing Feb. 7, 13 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Feb. 6 2:30 P.M.	SUMMER COLLECTION BY BILL BLASS Also showing Feb. 8, 14 at 2:30 P.M. By reservation. Contact: LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Feb. 6 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 13 at 2:30. By reservation. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Feb. 6 4:00 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 8, 13 at 4:00. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Feb. 6 4:00 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 12 at 4:00. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Feb. 6 5:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 7 at 3:00. By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Feb. 6	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Ruth Winslow or Mr. Revell, LO.3-3035.	ROYAL LYNNE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Feb. 6	OPENING OF SUMMER COLLECTION Daily continuous showings of Summer collection, designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 6	OPENING OF SUMMER COLLECTION Continuous showings. Contact: LO. 5-2626.	ARKAY	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Tuesday Feb. 6	SUMMER COLLECTION: AUSTRALIAN DESIGNS Continuous showings, by appointment. Contact: LO. 5-2626.	PRUE ACTON	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Feb. 6	OPENING OF SUMMER COLLECTION Continuous showings, by appointment. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Feb. 7	OHRBACH RELEASE--International Shoe Collection (no press show)		
Wednesday Feb. 7 9:30 A.M.	PRESS PREVIEW: SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: JU. 2-2317.	MONTE-SANO	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Wednesday Feb. 7 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 14 at 10:30. By reservation. Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 7 10:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter continuous. Contact: LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Feb. 7 11:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Dorothy Farbo. Also showing Feb. 13 at 11:30. Contact: Virginia Yost, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Feb. 7 11:30 A.M.	CUSTOMER SHOWING: "MISS BERGDORF" Showing of "Miss Bergdorf" Spring collection. Publ.: Susan Fine, PL.3-7300.	BERGDORF GOODMAN	5TH FLOOR
Wednesday Feb. 7 12:00 Noon	OPENING OF SUMMER COLLECTION Designed by Don Breitinger. Also showing Tues., Feb. 13 at 12:00 Noon. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Feb. 7 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Thereafter continuous. Contact: WI. 7-0152.	ALISON & PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 7 12:30 P.M. Luncheon	LUNCHEON SHOWING OF GIRLS' FASHIONS "Perfect Look in Pinafores for Today's Little Girl"--luncheon show. For reservations (\$5.50): CI. 6-9171. Publ.: Ellen Perl, TE. 2-8212.	POUPEES & PINAFORES (987 LEXINGTON AVE.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Feb. 7 1:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Arthur Doucette and Dominic Rompollo. Also showing Feb. 8, 12, 13 at 1:00. By reservation. Contact: Jean Roberts, LA. 4-3520. Publicity: Leslie Cunningham, 889-5198.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Feb. 7 1:00 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 8, 13, 14 at 1:00. By reservation. Contact: PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Feb. 7 4:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Elinor Simmons. Also showing Feb. 8, 14 at 4:00. By reserva- tion. Contact: LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Feb. 7 4:00 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 12, 14 at 4:00. Publicity: Bob Presser. Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Feb. 7 4:00 P.M.	PREVIEW OF SPRING- SUMMER COLLECTION Galanos will preview his collection. By invitation.	JAMES GALANOS (2254 S. SEPULVEDA, LA.)	HOTEL PLAZA BAROQUE SUITE Contact: 213-272-1445.
Wednesday Feb. 7	FALL DESIGN IDEAS BY SYLVIA DE GAY Display presentation of Fall sportswear, separates, and new dress designs by Sylvia de Gay for Du Pont, from 9:00 A.M. to 6:00 P.M. For press only, by appointment. Contact: Blanche Gaillard, 971-4309.	DU PONT COMPANY	EMPIRE STATE BLDG. 4TH FLOOR
Wednesday Feb. 7- Feb. 16	CALIFORNIA FASHIONS IN NEW YORK By appointment. Contact: Lester Porter, 213-652-7450 (L.A.).	ELIS PORTER (666 N. ROBERTSON)	HOTEL GOTHAM SUITE 605-6 (L.A.).
Wednesday Feb. 7- Feb. 16	CALIFORNIA FASHIONS IN NEW YORK By appointment. Contact: Dolores Byers, 213-627-9154 (L.A.).	TRAVILLA (122 E. 7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE (L.A.).
Thursday Feb. 8 8:30 A.M. Breakfast	PREVIEW OF SUMMER COLLECTION Preview of Kasper's Summer collection for Joan Leslie. By invitation. Continuous thereafter at showroom (530 Seventh Ave.). Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	500 CLUB 500 SEVENTH AVENUE
Thursday Feb. 8 10:00 A.M.	OPENING OF SUMMER COLLECTION Designed by Bob Bugnand. Also Feb. 13 at 10:00. By reservation. Contact: Lee Gold or Joy Roman, PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Feb. 8 11:45 A.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 14 at 11:45 A.M. Contact: Jean Palitz, PE. 6-1351. -8-	JOBBERE-DONALD MANN	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 8 12:00 Noon	OPENING OF SUMMER COLLECTION Also showing Feb. 12, 14 at 12:00 Noon.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR By reservation. Contact: LW. 4-0454.
Thursday Feb. 8 2:30 P.M.	OPENING: SUMMER COLLECTION Also showing Feb. 13, 15 at 2:30 P.M.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR By reservation. Contact: PE. 6-6983.
Thursday Feb. 8 2:30 P.M.	PREVIEW OF SUMMER COLLECTION Dresses and ensembles, designed by Jeannene Booher. Continuous thereafter. Contact: LO. 3-6126. Pinsker, WI. 7-2514.	CLARET ORIGINALS (498 SEVENTH AVENUE)	PLAZA 9 HOTEL PLAZA Show at 3:00. By invitation. Publicity: Essie
Feb. 8	CHUCK HOWARD'S PRESS PREVIEW AT 5:00, 550 SEVENTH AVE.		(Opening Feb. 14)
Friday Feb. 9 10:30 A.M.	PREVIEW OF FALL COLLECTION Hadley will present sweaters and related fashions in luxury fibers, designed by Jerry Feder of Anne Klein, Inc. for Fall, 1968. By invitation. Continuous thereafter. Contact: Robert Newman, LO. 5-2170. Publicity: Eleanor Lambert, MU. 8-2130.	THE HADLEY CORPORATION	1407 BROADWAY SHOWROOM - 21ST FLOOR
Friday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 14 at 2:30 P.M.	MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR By reservation. Contact: PE. 6-6983.
Beginning Friday Feb. 9	SUMMER COLLECTION BY GEORGE NARDIELLO Continuous showings. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday Feb. 9 9:00 P.M.	"A NIGHT IN ST. MORITZ" Annual gala for benefit of Guideposts for Children, Inc., featuring coiffures by ten leading hair stylists. Price: \$35.00 each. Publicity--Roux: Barkann and Platt, CI. 5-0570; Gala--Arnold Jurdem, 421-1461.	ROUX LABORATORIES, INC.	TAVERN-ON-THE-GREEN CENTRAL PARK
Saturday Feb. 10- Feb. 14	TENTH ANNUAL PRESS SHOW Preview at annual seminar of men's fashions for Spring-Summer '68, coinciding with 53rd annual convention of Menswear Retailers of America. Presentation of "Lulu" awards. Fashion Director: Kenneth O'Keefe. By invitation. Publicity: Rion Bercovici, 1290 Sixth Ave., LT. 1-8210.	AMERICAN INSTITUTE OF MEN'S AND BOYS' WEAR	HOTEL BILTMORE LOS ANGELES, CALIF.
Monday Feb. 12 9:00 A.M.	FALL-WINTER '68 SHOE FASHIONS Semi-annual Fashion Trend Meeting, sponsored by Volume Footwear Retailers Assn and New England Footwear Assn, Inc. Presentation by Helen Joseph, Shoe Fashion Director; and Doris A. Weston, Fashion Consultant. Price: \$10.00. Contact: MU. 2-8704.	ASSOCIATION FASHION SERVICE	WALDORF-ASTORIA SERT ROOM
Monday Feb. 12 11:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 12 2:00 P.M. & 4:00 P.M.	FALL-WINTER '68 SHOE CONFERENCE Footwear trends at two showings, during Footwear Fashion Week. Advance registration: \$10 each, including Swatched Color Guide. Contact: 686-7520.	NATIONAL SHOE RETAILERS ASSN(200 MADISON AVENUE)	HOTEL PLAZA GRAND BALLROOM
Beginning Monday Feb. 12	OPENING OF SUMMER COLLECTIONS Daily by appointment. Sarmi contact: Dorothy Herme, CH. 4-7270. Nando Couture contact: Jack Spencer, 947-7326.	SARMI, INC.; NANDO COUTURE, LTD.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Feb. 12	CALIFORNIA FASHIONS IN NEW YORK By reservation. Contact: Rod Owens, 213-627-5257 (L.A.).	BERT GEIGER-CAMPIONI (122 E. 7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Tuesday Feb. 13 12:00 Noon	OPENING OF SUMMER COLLECTION Also showing Feb. 15 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Feb. 13 2:30 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 15 at 2:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Feb. 13 4:00 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 15 at 4:00. By reservation. Contact: CH. 4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Feb. 13 7:00 P.M. Dinner	THIRD ANNUAL FABRIC AWARDS Mr. S. I. Newhouse, Jr., publisher of <u>Vogue</u> , will present Vogue's American Fabric Award at a reception and dinner. (Black Tie) By invitation. Contact: MU. 9-5900.	VOGUE MAGAZINE	HOTEL PLAZA GRAND BALLROOM
Wednesday Feb. 14 9:15 A.M.	PREVIEW OF SUMMER COLLECTION Preview at 9:30. Continuous thereafter. Contact: 288-8651.	ANNEMARIE GARDIN	1345 THIRD AVENUE SHOWROOM - 2ND FLOOR
Wednesday Feb. 14 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 15 at 10:30. By reservation. (Press Preview, Thurs., Feb. 8, 5:00 P.M. By invitation. See page 9.) Contact: Lucille Tice, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Feb. 14 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Feb. 14 12:00 Noon	FALL AND WINTER KNITWEAR COLLECTION "The Today of Cashmere"--fashion show at 12:30, followed by luncheon. Ballantyne premieres a group of young American designs and presents its Bonnie Cashin collection of made-in-Scotland cashmere knits for Fall and Winter '68. Produced by: The Fashion Coordinators. Commentator: Edith Berke. By invitation. Contact: Elaine Kaplan, MU. 3-6230.	BALLANTYNE (40 EAST 34TH STREET)	N.Y. HILTON HOTEL WEST PENTHOUSE
Thursday Feb. 15 5:00 P.M.	SPRING AND SUMMER COLLECTION By invitation. Contact: Mrs. Jean Robillard, 249-3500, Ext. 26. Publ.: Ben Washer, Rogers, Cowan & Brenner, PL. 9-6272.	TZAIMS LUKSUS	HARKNESS HOUSE 4 EAST 75TH STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Feb. 16 12:00 Noon Luncheon	COSMETICS DIVISION LUNCHEON MEETING Subject: "How Beauty Is Made--A Trip to the New Scene". Panel discussion: Leo Lermen, <u>Mademoiselle Magazine</u> as M.C. Chmn.: Irene Copeland. Price: \$12.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Monday Feb. 19- Feb. 29	MEN'S FASHIONS AND ACCESSORIES Showing of fashions and accessories by Irish Menswear Fashion Guild: Crock of Gold, Ltd.; Galway Bay Products; George Horn; Ideal Weatherproof; Kildare Sportswear; Kilmane Clothes; Martin Mahony & Bros.; Jonathan Richards; Tail- teen Textiles; Weartex. (<u>Press reception, Mon., Feb. 19 at 5:00 P.M., by</u> invitation.) Contact: Finton Keogh, 265-5230.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 54TH ST. & 6TH AVE.
Tuesday Feb. 20 6:00 P.M.- 7:30 P.M.	MEN'S WEAR DESIGNERS' COLLECTION First designers' collection devoted to printed men's wear created by 17 leading designers. For manufacturers, retailers, press. By invitation. Contact: Elaine Taylor Gordon, Bell & Stanton, PL. 9-4800.	AMERICAN PRINTED FABRICS COUNCIL	HOTEL PLAZA GRAND BALLROOM
Feb. 24	PARIS PICTURE RELEASE DATE		
*** Wednesday Feb. 7 10:30 A.M.	OUT OF DATE ORDER PRESS PREVIEW: SALUTE TO AMERICAN TALENT Preview of "See America"--a store-wide salute to American talent, highlight- ing "Showcase '70", the Plexiglass House of the Future. "Fashion Forecast", introducing young designer fashions. (<u>For Release, Fri., Feb. 9.</u>) By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Just Issued	MEN'S WEAR COLORS FOR SPRING 1969 Spring '69 forecast colors for knitwear, shirts, jackets, slacks, outerwear, and coordinated items. Contact: Ruth Maguire, MU. 5-5881.	THE COLOR ASSN OF THE U.S., INC.	200 MADISON AVENUE

CONTINUOUS SHOWINGS--THESE SPRING-SUMMER COLLECTIONS HAVE OPENED

ANDIAMO.1407 Broadway, 38th floor, BR. 9-0353
ARKIN KNITS; JOAN ARKIN	530 Seventh Avenue, 6th floor, WI. 7-5324
AQUANALA, LTD.512 Seventh Avenue, 34th floor, 736-1076
BARBERINI	512 Seventh Avenue, 13th floor, PE. 6-2291
BARDLEY BY ABBE RABINER	512 Seventh Avenue, 33rd floor, 564-4750
BRENNER-MODICA488 Seventh Avenue, 7th floor, 279-9471
CISA1410 Broadway, 25th floor, BR. 9-3904
DAVID CRYSTAL, INC.	498 Seventh Avenue, 23rd floor, BR. 9-6560

(continued on following page)

THESE SPRING-SUMMER COLLECTIONS HAVE OPENED (continued from page 11)

FRANCESCA for DAMON. 1410 Broadway, 12th floor, MU. 3-2467

DEEBS 512 Seventh Avenue, 44th floor, IO. 4-3470

MR. DINO 1407 Broadway, 16th floor, 279-2770

MARC DOUGLAS 530 Seventh Avenue, 8th floor, 736-6190

EVAN-PICONE, INC. 1407 Broadway, 33rd floor, 564-7375

GAY GIBSON, INC. 1407 Broadway, 39th floor, 564-4130

GINALA, LTD. 500 Seventh Avenue, 15th floor, 244-2700

HAMPTON EAST 498 Seventh Avenue, 12th floor, BR. 9-3044

HANDMACHER-VOGEL, INC. 533 Seventh Avenue, 15th floor, 564-7832

HIGHLANDER SPORTSWEAR 1407 Broadway, 32nd floor, IW. 4-1510

JEUNESSE 498 Seventh Avenue, 12th floor, OX. 5-6234

JUNIOR ACCENT 498 Seventh Avenue, 10th floor, IO. 4-1434

VIRGINIA KREMENTZ - IMPORTS 42 WEST 58th Street, 2nd floor, PL. 3-4464

LADY MANHATTAN; COUNTRY COUSINS 1407 Broadway, 15th floor, 765-1250

LANZ; ALEXA; AQUAVANTI 1407 Broadway, 26th floor, OX. 5-6440

LOOMTOGS, INC. 1407 Broadway, 35th floor, 255-5500

McMULLEN 550 Seventh Avenue, 20th floor, OX. 5-4270

MAM'SELLE 498 Seventh Avenue, 9th floor, CH. 4-7373

MISS COUTURE 1407 Broadway, 39th floor, 564-4130

PAB; JONNY HERBERT; ALEX DE JOHN . . . 498 Seventh Avenue, 18th floor, IO. 5-6900

PAGANNE, LTD. 1407 Broadway, 6th floor, 889-5560

GINO PAOLI 1407 Broadway, 37th floor, BR. 9-0925

PETTI 4's 498 Seventh Avenue, 17th floor, CH. 4-3558

SWIRL, INC. 1350 Broadway, 15th floor, IO. 4-8890

TOWN JANE; FELIX SAFIAN 498 Seventh Avenue, 3rd floor, IO. 4-4585

VASKENE 1410 Broadway, 34th floor, 279-6153

WILROY 498 Seventh Avenue, 22nd floor, IO. 5-7815

ADOLPHE ZELINKA 512 Seventh Avenue, 38th floor, IO. 4-7521

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